

# Sean Ananou

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Sean's strength is his ability to identify priorities, mobilize resources, and collaborate with multiple stakeholders to get initiatives done. As a creative and action-oriented leader, Sean has consistently navigated complex and evolving circumstances to deliver results with measurable outcomes. He specializes in bringing clarity to ambiguous situations by translating key business objectives into clear action plans. Throughout his career, Sean has served as a trusted resource to executives and partners, aligning functions to produce successful and comprehensive results.

In his current role as EVP of Operations and Accounts at Piranha, a Brooklyn-based creative agency, he is responsible for the strategy and processes necessary to strengthen client relationships and drive the long-term development of the business.

Prior to Piranha, Sean served as Vice President of Communications for AECOM, where he managed a four-person team that developed and executed internal and external communication strategies for the \$8 billion Construction Services business. In this role, he orchestrated actions to address volatile situations – including safety incidents, mergers and acquisitions, divestiture activity, and reductions in force. He also increased readership of internal channels by fifty percent; developed and executed digital campaigns that surpassed internal benchmarks, set a new standard for content creation; collaborated across business lines on the global launch of the company's first thought leadership platform; and supported budget requirements by finding ways to reduce the function's overhead while still increasing output.

At OTG, a high-growth company that transforms the airport experience for millions of travelers every year, he established the first communications function for the company. Starting as a Director of Communications and then becoming Partner, Sean shaped the company's vision for a strategic communications plan, generating over one billion media impressions, including placement on Fast Company's Top 50 Most Innovative Companies list. He also defined OTG's brand and positioning and helped its expansion into five new markets at a growth rate of over seventy percent in a three-year period. During this time, he played a chief role in the company's run-up to a public offering on the Nasdaq and served as media relations principal for one of the largest consumer deployments of Apple iPads.

Additional career accomplishments include his work as a consultant for Garou, a virtual reality start-up specializing in delivering visceral experiences for prominent brands, during which he helped lead initial product development and secured \$300,000 in new business within his first three months. During his time at Boeing, he built strategic alliances with media outlets, coordinated awareness activities for defense programs, and was selected to assist the Chief Executive on a special six-month assignment.

Sean has a Masters of Arts in International Studies from Georgetown University and a Bachelors of Science in Marketing Communications from the Fashion Institute of Technology. He resides in the New York metro area with his wife, Nathalie, five year old son, Liam, and 8-month-old daughter, Chloé. He is a blue belt in Brazilian Jiu Jitsu and is currently studying German.